

Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount
Quality and Access			\$3,835,007		
	Quality First Warmline Triage			Southwest Human Development	\$3,725
	Quality First Scholarships	Provides scholarships to children to attend quality early care and education programs. Helps low-income families afford a better educational beginning for their children.	-	Valley of the Sun United Way	\$2,701,242
	Quality First Mental Health Consultation Warmline			Southwest Human Development	\$9,578
	Quality First Inclusion Warmline			Southwest Human Development	\$9,312
	Quality First Coaching & Incentives			Valley of the Sun United Way	\$625,871
	Quality First Child Care Health Consultation Warmline			University of Arizona Cooperative Extension	\$3,404
	Quality First Academy			Southwest Human Development	\$34,788
	Family, Friends & Neighbors	Supports provided to family, friend and neighbor caregivers include training and financial resources. Improves the quality of care and education that children receive in unregulated child care homes.		United Way of Pinal County	\$440,000
Professional Development			\$200,000		
	Scholarships non-TEACH	Provides scholarships for higher education and credentialing to early care and education teachers. Improves the professional skills of those providing care and education to children 5 and younger.		Central Arizona College	\$50,000
	Recruitment into Field	Recruit new early care and education professionals by offering scholarships for higher education. Improves the quality of early child care and education by expanding access to training and offering career counseling to potential early education workers.		Central Arizona College	\$74,894

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	FTF Professional REWARD\$	Improves retention of early care and education teachers through financial incentives. Keeps the best teachers with our youngest kids by rewarding longevity and continuous improvement of their skills.		Valley of the Sun United Way	\$74,250
Health		\$1,087,848			
	Oral Health	Provides oral health screenings and fluoride varnish in a variety of community-based settings; provide training to families on the importance of oral health care for their children; and provide outreach to dentists to encourage service to children for a first dental visit by age one. Decreases preventable oral health problems in young children.		Sun Life Family Health Center	\$330,000
	Mental Health Consultation	Provides mental health consultation to teachers and caregivers, and tuition reimbursement to support professional development to increase capacity of workforce. Helps child care staff and early childhood programs to support the social-emotional development of young children.		Southwest Human Development	\$246,000
	Developmental and Sensory Screening	Provides children with developmental, oral, vision, and/or hearing screening and referrals for follow-up services. Increases children's access to preventive health care and helps to identify potential learning problems early on.		University of Arizona Cooperative Extension, Pinal County	\$330,000
	Child Care Health Consultation	Provides qualified health professionals who assist child care providers in achieving high standards related to health and safety for the children in their care. Improves the health and safety of children in a variety of child care settings.		First Things First (FTF-Directed)	\$10,920
				Maricopa County Department of Public Health	\$3,744
				Pima County Health Department	\$6,808
				University of Arizona Cooperative Extension, Pinal County	\$156,375
Family Support			\$1,804,856		
	Parent Education Community-Based Training	Provides classes on parenting, child development and problem- solving skills. Strengthens families with young children by providing voluntary classes in community-based settings.		Apache Junction Public Library	\$330,000

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	Home Visitation	Provides voluntary in-home services for infants, children and their families, focusing on parenting skills, early physical and social development, literacy, health and nutrition. Connect families to resources to support their child's health and early learning. Gives young children stronger, more supportive relationships with their parents through in-home services on a variety of topics, including parenting skills, early childhood development, literacy, etc. Connects parents with community resources to help them better support their child's health and early learning.	Arizona Department of Economic \$20,221 Security
			Arizona's Children Association \$936,185
			Child and Family Resources Inc. \$418,450
	Food Security	Distribute food boxes and basic necessity items to families in need of assistance who have children birth to 5 years old. Improves the health and nutrition of children 5 and younger and their families.	Community Action Human \$100,000 Resources Agency
Evaluation			\$379,785
	Statewide Evaluation	Statewide evaluation includes the studies and evaluation work which inform the FTF Board and the 31 Regional Partnership Councils, examples are baseline Needs and Assets reports, specific focused studies, and statewide research and evaluation on the developing early childhood system.	First Things First (FTF-Directed) \$369,785
	Needs and Assets	Biennial, overall assessment of data on opportunities and challenges for children zero through five and their families undertaken to inform regional strategic planning. This additional funding is for specific enhancements to the baseline regional report.	First Things First (FTF-Directed) \$8,333
Coordination			\$100,000
	Service Coordination	Through coordination and collaboration efforts, improves and streamlines processes including applications, service qualifications, service delivery and follow-up for families with young children. Reduces confusion and duplication for service providers and families. Strengthens and improves the coordination of services and programs for children 5 and younger.	First Things First (FTF-Directed) \$100,000

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Community Awareness	\$292,507			
	Media	Increases public awareness of the importance of early childhood development and health via a media campaign that draws viewers/listeners to the ReadyAZKids.com web site.	First Things First (FTF-Directed)	\$168,507
	Community Outreach	Provides grassroots support and engagement to increase parent and community awareness of the importance of early childhood development and health.	First Things First (FTF-Directed)	\$84,000
	Community Awareness	Uses a variety of community-based activities and materials to increase public awareness of the critical importance of early childhood development and health so that all Arizonans are actively engaged in supporting young kids in their communities.	First Things First (FTF-Directed)	\$29,000

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